Trending

Asparagus Replacing Hash Browns?

*DATASSENTIAL



Breakfast and lunch have the most potential for significant vegetable growth*.

This, combined with Millennials and Gen Zs eating 50% of meals away from home and the basic trend toward eating more plant-based meals for health, your operators can surely take advantage of this opportunity to attract and retain patrons by simply adding more vegetables to their menu day parts.

An obvious choice is asparagus. It is an excellent choice for use in multiple applications at breakfast, lunch, and snack segments.

Harvest Sensations is one of the largest suppliers of asparagus in the U.S. We source year-round directly from our grower partners in Mexico, Peru, and currently from California and Washington state.

Item	Pack	COO	FOB
Asparagus	11# carton	MX, PE, USA	CA, FL



Call us for pricing and availability from Los Angeles and Miami

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