

The Buzz On

FLORIDA BLUEBERRIES

FRESH TO FABULOUS



Berry sales are growing and use of blueberries in Foodservice can too!
Here's some interesting stats:

71% US HH penetration
51% families with kids purchase
10% (berries) approaching total produce dept. \$
27% of total berries are blueberries
9% \$ increase YOY

Fresh
Healthy
Simple
Convenient
Delicious

One serving = 25% Vit C
Improves insulin sensitivity
Antioxidant properties
Cardio vascular health
Brain health

Good Supplies April - May

INGREDIENT	PACK SIZE	PACK TYPE	COO	FOB AVAIL
Blueberries	12/6oz	Clamshell	USA/FL	Miami